



Sunraysia Community Radio Association Inc.

ABN: 19 305 406 312

COMMUNITY PARTICIPATION POLICY

Introduction

In accordance with the Community Broadcasting Codes of practice CODE 2:

Principles of diversity and independence

2.1 Our station will make sure that people in our community who are not adequately served by other media are encouraged and assisted to participate in providing our service. We will have in place policies and procedures to support this commitment. We will document evidence of our efforts to encourage community participation.

Purpose

Sunraysia Community Radio Association Inc. (SCRA) is committed to the community they serve. The aim is for SCRA to provide a service to the general community and ensure community participation. To achieve this, mechanisms are enabled seeking active participation by our community in station management, programming and general operations.

Policy

As a community-based, volunteer-run, not for profit association community broadcaster, SCRA relies on members of the community.

This policy states how we ensure community participation in practice and the obligation to comply with licence requirements to:

1. regularly seek to increase its level of community participation in all operations.
2. articulate and develop the strategies it uses to encourage community participation in the station.
3. encourage individuals and families living in our listening area to become members.
4. ensure that it meets the needs and interests of the local community in the following ways:
 - a. commit to regular on-air announcements every day
 - b. commit to outside Broadcasts engaging with the community
 - c. commit to community service announcements & interviews to encourage regular participation of those in our broadcasting area
 - d. commit to the development of local partnerships and / or networks such as Volunteers
 - e. commit to encouraging new & emerging culturally and linguistically diverse communities
5. We will promote the benefits of membership widely, such as through on-air announcements, membership drives, website / social media, distributing flyers at outdoor broadcasts and community events, notices on community bulletin boards, and articles in the local press.
6. Will consistently encouraging the local community to join the Station and become trained to produce programs appropriate to our local community.
7. Develop networks with the many and organisation in the community from service providers to the Arts.